

Good morning Chapter Executives,

I want to bring your attention to the below email that AGC will be distributing to its membership. As the communication notes, AGC has joined Capital One, Google, Starbucks, Target, Uber, and others to promote voter participation in this year's elections as part of the TurboVote Challenge.

Please feel free to promote this effort in your chapter communications.

[Advocacy.agc.org/GOTV](http://Advocacy.agc.org/GOTV) has been created for AGC chapters so that they can download resources including:

- Website Get-Out-the-Vote (GOTV) images
- HTML code to place the TurboVote tool on your website
- Sample social media messages

Please let me know if you have any questions or need assistance in utilizing the TurboVote tool on your website.

Thank you in advance for your help to promote member participation in this year's elections.

Best,

**DAVID J. ASHINOFF**

Director of Political Affairs at Associated General Contractors of America

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**From:** AGC of America [<mailto:advocacy@agc.org>]

**Sent:** Monday, July 16, 2018 11:41 AM

**To:** David Ashinoff <[ashinoffd@agc.org](mailto:ashinoffd@agc.org)>

**Subject:** AGC Joins National Voter Registration Challenge



**AGC of America joins Capital One, Google, Starbucks, Target, Uber and others to promote voter participation in this year's elections.**

Our association, along with leading brands and organizations, is partnering in the TurboVote Challenge to help America reach 80% voter turnout.

The construction industry and the millions of workers it employs have much at stake this November. At a time when the industry is rebounding from the longest and deepest slump of any sector, it is especially important to elect local, state, and federal leaders willing to work for common-sense solutions to the challenges facing the construction industry and its workforce.

In order for our voices to be heard in this ever-changing political landscape, we must register to vote, and cast our ballots early or on Election Day.

AGC makes it very easy to receive election reminders via email or text, register to vote, and apply for an absentee ballot using the TurboVote tool. Sign up today at [agc.turbovote.org](http://agc.turbovote.org).

Please share this information with your colleagues, friends, and family. [Download this sample communication](#) and send them an email today!

Help make the construction industry's voice heard loudly and clearly in this year's elections! Get registered. Get informed. Vote!

Please contact David Ashinoff, Director of Political Affairs, at [ashinoffd@agc.org](mailto:ashinoffd@agc.org) or (202) 547-5013 with any questions.

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# **SAMPLE EMAIL – O-C Chapter would not send any emails, but would use language in other social media/blog posts**

**Email Subject:** Let's Strengthen Our Democracy Together

I'm proud to announce that **[COMPANY NAME]** supports the Associated General Contractors of America's (AGC) 2018 Get-Out-the-Vote campaign. AGC is a TurboVote Challenge partner, joining dozens of other leading companies and organizations to help America reach 80% voter turnout by 2024. Let me be clear: I'm in no way encouraging you to vote for a specific candidate or issue. I'm encouraging you to learn about the issues and candidates on your ballot and to be a voter who helps to shape the future of your community.

In the midterm elections on November 6, we will cast ballots to elect the officials who will lead our communities. Every election is important—Americans will be choosing every single member of the U.S. House of Representatives, a third of the U.S. Senate, and a many of the state and local officials whose decisions decide how our streets, schools, and communities function daily.

As leaders in our communities, it is our responsibility to show up when it matters. Elections matter. Leaders vote. I hope you will, too. Here are a few simple ways you can personally join the Challenge:

1. **Make sure you're registered and election ready:** Visit [agc.turbovote.org](http://agc.turbovote.org) now to make sure your registration is current and that you sign up for election reminders for all local, state, and federal elections in which you can participate.
2. **Mark your calendars:** Election Day is Tuesday, November 6, 2018—and in many states, you can vote in-person or by mail before Election Day. Take a minute now to create a calendar reminder for yourself.
3. **Encourage your colleagues, friends, and family to be voters, too:** Democracy is a team sport, so let's make sure the whole team shows up. I encourage you to talk to your friends and family about the importance of being active voters and share [agc.turbovote.org](http://agc.turbovote.org) with them.

I am proud our company is a part of a growing coalition that promotes democracy and civic engagement. With the midterm elections fast approaching, let's make sure that we use all of our voices to amplify the importance of voting to our friends, families, and colleagues. Together we can make all the difference!

Register. Vote. Participate.

See you at the polls,

[Name]

# Images



Help make the industry's voice be heard on Election Day. Vote!

[GET STARTED](#)

AGC of America YEARS  
THE AMERICAN CONTRACTORS ASSOCIATION • 100 YEARS • 1913-2013



Help make the industry's voice be heard on Election Day. Vote!

[GET STARTED](#)

AGC of America YEARS  
THE AMERICAN CONTRACTORS ASSOCIATION • 100 YEARS • 1913-2013

 Register to vote and get an  
Election Day reminder!

[GET STARTED](#)



AGC makes voting on  
Election Day easy!

Sign up to get election reminders, register to vote, and apply for an absentee ballot!

[GET STARTED](#)



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[Get Started](#)



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## AGC makes voting easy!

Sign up to receive election reminders, register to vote, and apply for an absentee ballot!

[GET STARTED](#)



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## AGC makes voting on Election Day easy!

Sign up to get election reminders, register to vote, and apply for an absentee ballot!



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[GET STARTED](#)

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Help make the industry's voice be heard on Election Day. Vote!

[GET STARTED](#)

AGC of America **Building on Experience** **100 YEARS**

## Sample Social Media Messages

### Voter Registration

#### **Facebook:**

Register now to make your vote count in the November General Election! To learn more about the when, where, and how of voter registration, visit [ConstructionVotes.com](http://ConstructionVotes.com). #ConstructionVotes

This election season: Be Powerful, Be Prepared and Be Involved. Register to Vote! For information on the upcoming elections, visit [ConstructionVotes.com](http://ConstructionVotes.com). #ConstructionVotes

You can't vote if you're not registered. Register to vote by visiting [ConstructionVotes.com](http://ConstructionVotes.com). #ConstructionVotes

Register now to make your vote count in November! For information on voter registration, including deadlines and forms, visit [ConstructionVotes.com](http://ConstructionVotes.com). #ConstructionVotes

#### **Twitter:**

It's time to register to VOTE! Learn more about voter registration for the upcoming election at ConstructionVotes.com. #ConstructionVotes

This election season: Be Powerful, Be Prepared, and Be Involved. Register to Vote! Visit ConstructionVotes.com. #ConstructionVotes

Join @AGCofA's voter registration effort. Register to vote at ConstructionVotes.com.  
#ConstructionVotes

### Absentee Ballot Requests

**Facebook:** You don't have to vote on Election Day to make an impact. Apply for an absentee ballot today and make your voice heard. Visit [ConstructionVotes.com](http://ConstructionVotes.com) for more information. #ConstructionVotes

#### **Twitter:**

If you can't make it to the polls on Election Day, visit ConstructionVotes.com for absentee ballot info.  
#ConstructionVotes

Can't make it to the polls on Election Day? Request an absentee ballot. Learn how at ConstructionVotes.com. #ConstructionVotes

### Early Voting

**Facebook:** If you can't make it to the polls on Election Day, why not check if you can vote early in-person? Visit [ConstructionVotes.com](http://ConstructionVotes.com) to see if you are eligible! #ConstructionVotes

**Twitter:**

Can't get away to vote on Election Day? Why not vote early? Visit ConstructionVotes.com to learn more!  
#ConstructionVotes

Early voting has begun in [state]. Visit ConstructionVotes.com to get more information.  
#ConstructionVotes

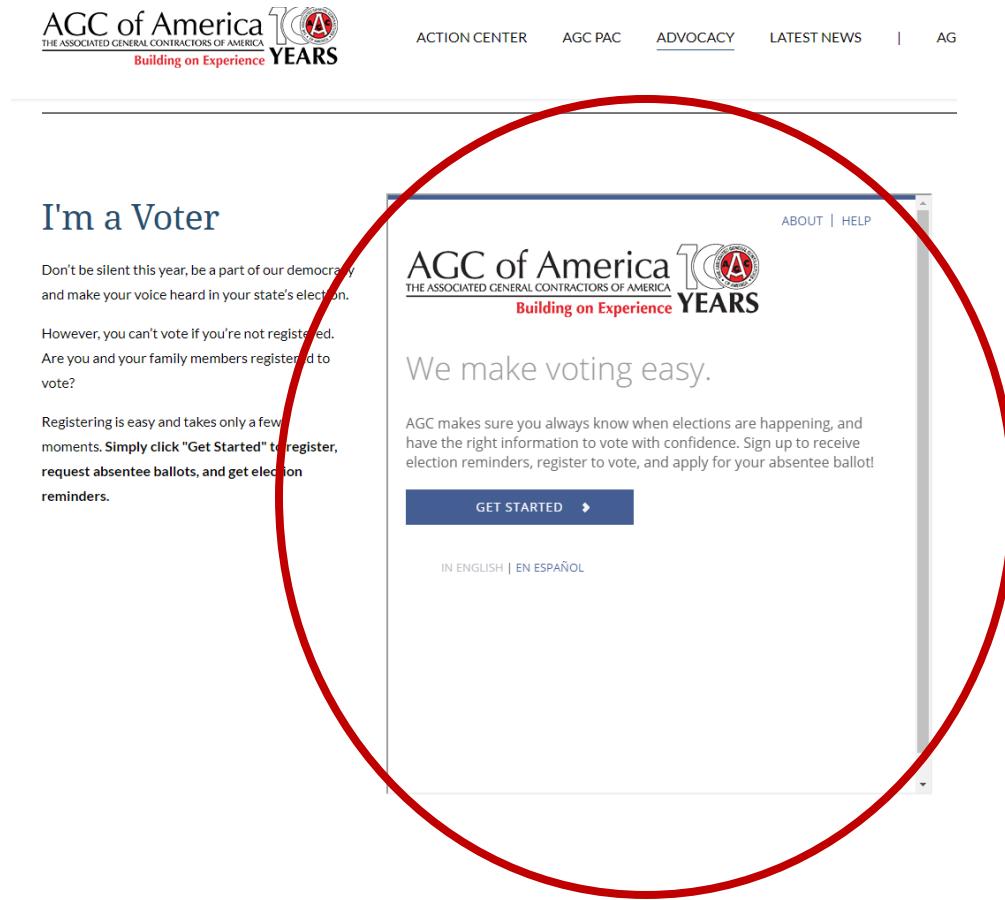
**Election Day Reminder**

**Facebook:** Tomorrow is Election Day! Be sure to make time to vote if you haven't voted early. The decisions we make tomorrow will greatly impact our future. Don't be left out of the equation! Visit [ConstructionVotes.com](http://ConstructionVotes.com) to find your polling location. #ConstructionVotes

**Twitter:** Tomorrow is Election Day! If you haven't voted early, make sure to get out and vote!  
#ConstructionVotes

## TurboVote Tool HTML Code

To help encourage participation in this year's elections, AGC chapters are welcome to add a TurboVote iFrame to their websites. Below is a screenshot of how it appears on [advocacy.agc.org/vote](https://advocacy.agc.org/vote).



The screenshot shows the AGC of America homepage with a red circle highlighting the iFrame. The iFrame displays the TurboVote landing page, which includes the AGC logo, a "GET STARTED" button, and text about making voting easy.

Directions to add the iFrame to your website:

1. Locate or create a suitable page on which you would like to add the TurboVote tool.
2. Add the following HTML code to the proper area on the page:  
`<div><iframe src="https://agc.turbovote.org" width="618px" height="680px"></iframe></div>`

If you prefer, you can simply create a new webpage and redirect it to <https://agc.turbovote.org>.