

Strategic Objective #3: Grow and develop the construction workforce of the future.

Highlights of recent workforce efforts:

Recap of On-Going Projects

- PPS Anchor Partner Pilot Project: This project is an effort to create more intentional relationships between contractors and high school construction classes. In partnership with PPS district office, AGC identified two contractors to participate in this project – Andersen and Walsh. Andersen is partnering with Roosevelt and Walsh is partnering with Benson. Thus far both partnership teams have met and identified possible commitments for this school year. Both companies are in the process of reviewing the requests and deciding on how to proceed. A priority is getting young apprentices into the classroom who can relate to high school students. This led to a grant request by Benson HS for funds to cover the fully loaded hourly costs of apprentices while in the classroom.
- Gresham Barlow School District Construction Pathway Pilot Project: Gresham Barlow launched the initiative at a breakfast on January 23rd. Since meetings have commenced at the grade school level with Fortis Construction and at the high school level with Lease Crutcher Lewis. The goal of these partnerships is to develop project-based learning that integrates academic learning with career experience.
- State-wide activities: Central Oregon Activities - AGC continues to assist East Cascades Workforce Investment Board in developing construction training programming by connecting members to on-going activities and resources. The work group is now concentrating on developing promotional materials. Lane County Activities - AGC continues to assist Lane Workforce Partnership in identifying Lane County AGC members to participate in their Construction and Aggregate Task Force. Additionally, AGC continues to partner with the Lane Education Service District's in developing a construction pre-apprenticeship program. North Coast – Recently AGC has partnered with NWESD and the Regional STEM Hub to develop a proposal to a Youth Pre-Apprenticeship Grant.
- Generally, AGC continues to build partnerships across the state to inform AGC members, encourage member participation in on-going programming, identify deficiencies and offer solutions.
- AGC Workforce Breakfasts – AGC has scheduled workforce events in Astoria (March 20th, 7:30 to 9:00 am), Medford (April 10th, 8:00 to 10:00 am) and Klamath Falls (April 10th, 3:00 to 5:00 pm). The purpose of these meetings is to gather relevant stakeholders to educate and learn about construction workforce activities and to build collaborations and ideas to move programming forward to better meet industry's needs.
- Industry for a Day: AGC is assisting in the planning of an event called Industry for a Day. The event will be held on May 15th and its goal is to provide Portland area teachers, counselors and administrators with a site visit to an area construction or manufacturing site to learn about skilled trade careers and the training pathways to achieve these careers. This is the 4th year of the event and last year close to 200 people participated.

Educator Externship

- Educator Externship grew from 27 participants in 2017 to 68 in 2018. We added three new regions: North Coast, Southern Oregon, and Eastern Oregon. Going into 2019 we are adding more schools in the NW corner of Oregon, the Vancouver ESD, and the High Desert ESD which covers the entire Hwy 97 corridor from The Dalles/Hood River to Klamath. Frosti recently spoke to 60+ teachers and administrators in North Bend. They were very receptive, and we are waiting for Willamette ESD to work with South Coast ESD to set up application and funding mechanisms. All in all, we anticipate approximately 150 educators will participate in the Chapter's regions, including principals and superintendents.
- Steve Malany and Frosti continue to receive requests for media interviews and to speak at conferences about the partnership between education and industry. Recently they shared best practices with AGC Washington and a consortium of interested organizations in the Puget Sound area. AGC Washington's Education foundation will take the lead, and Frosti will consult as needed.
- An unintentional result of the success of Educator Externship is that Frosti and Cherie Clark, Willamette ESD, have been asked to write a second university level course for Western Oregon University that outlines a "next step" for Ed Ex participants, helping them to integrate what they learned in EdEx into their classroom through their professional learning goals. We expect that course to be approved by WOU this spring.
- Frosti has been following up with Ed Ex participants to reinforce AGC branding in the classrooms. New trading card posters have been printed, and those are being delivered to Construction classrooms and Career Counseling Centers. She has also been talking to CTE classes about entering careers in the trades.
- Frosti has been asked to present a breakout session at this spring's Oregon Association of Career Technical Educators and will be teaching a hands on session for counselors and CTE teachers on how to prepare their students for entry into pre-apprenticeship, apprenticeship, and internship programs.
- Frosti is working with Willamette ESD to develop a paid summer internship program for high school seniors-to-be. Bear Electric and Todd Construction are two AGC members who will be participating, if BOLI restrictions can be overcome.

Social Media Outreach

- AGC continues to work with Brad Attig to implement a wide-reaching social media construction-focused advertising campaign. The strategy for 2019 is to develop new content, increase the age range of targeted ads, create a blended advertising strategy which includes general career awareness and promotion of the job board and to better understand the click through traffic from ad to job application. The contract with Brad concludes at the end of Feb. The Workforce Development Committee will review a new contract and decide on how to move forward the remainder of 2019.

Professional Development

- Supervisory Training Program Online is now open and offering the first three of six courses through Construction Classes Online and San Diego State University. Participants received certificates from AGC America for each completed unit, and a course completion certificate. See AGC Oregon chapter calendar for dates and to register.

- We will be adding some “stand alone” professional development classes online in the next few weeks.
- CESCL training continues to be popular this spring. Frosti has developed a partnership with a new trainer who is working out very well. We plan to expand the trainings into the Bend area in May.

Veterans Outreach

- A Veterans Task Force Steering Committee will meet March 5. Our goals include educating employers on how to transition vets into their job site cultures; working with the VA transition team on career expo; and combining resources and knowledge to coalesce a sphere of influence. Interested members have been notified through Fast Facts to contact Frosti.